**Sample Email to Community – Just change the highlighted words to fit your organization and send!**

Hello Friends & Family!

I’m hoping you’ll support my team, The Lions, by taking part in The Fresh 20 Fundraiser we’ve just kicked off!

The Fresh 20 is a meal planning service with a goal to help busy families load their tables with delicious, fresh, healthy food, that’s easy to prepare and budget friendly. Every week, The Fresh 20 members electronically receive:

·       a shopping list of 20 fresh ingredients, which members then purchase

·       a step-by-step guide to prep the entire week’s meals - - a big time saver during the week (about an hour of prep time)

·       recipes and instructions for pulling together five nights of tasty meals for the family

The Fresh 20 delivers everything a family needs to shop, organize and cook nutritious weeknight meals for their lifestyle.  Meal plans are chef created, nutritionist approved, simple to create, and delicious.  And because the family shops, and The Fresh 20 provides a smart collection of recipes, there’s no wasted ingredients or excessive packaging. Meal plans are available for a range of diets, including Classic, Gluten Free, Vegetarian, Vegan, and Paleo.

We’re offering three membership timeframes:

**1.    Full Year** of Weekly Dinner Meal Plans for **$79**

**2.    Three Months** of Weekly Dinner Meal Plans for **$29**

**3.    One Month** of Weekly Dinner Meal Plans for **$14**

Please support my team, The Lions, by clicking here sdfskdfhskdjh and enrolling in The Fresh 20 meal planning program.  Once you click, you can learn more about The Fresh 20, select your diet preference, and choose the timeframe of your membership.

We’re very excited about this fundraiser because we keep 40% of our sales! ROAR! Our team will use the funds we raise to help pay for our big summer travel tournament, held in Hawaii this year.  We need to raise $10,000, so your support is greatly appreciated.  Even more, with your support, you’re receiving a healthy, family-oriented program that’s easy, tasty, and budget friendly!

IMPORTANT – **all orders need to be placed no later than** **October 4th**, so that The Lions receive their sales bonus.

Thank you in advance for your support.  Go Lions!!!

Rob Sanchez